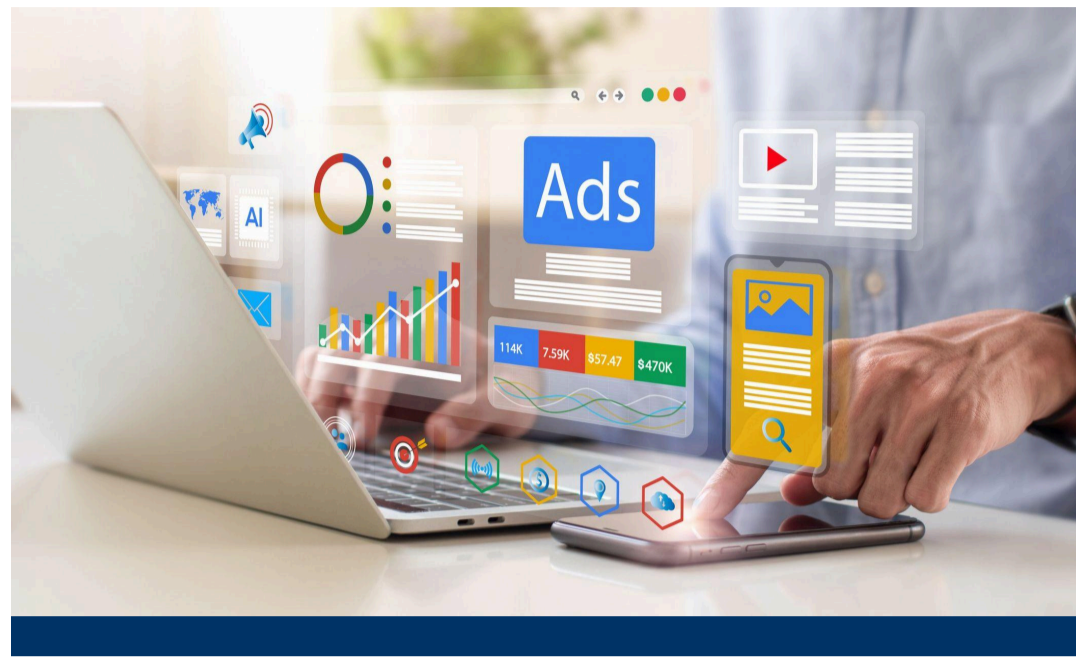


ABC Member Benefits

Articles of Interest



Three Marketing Strategies for Small Businesses

How will you build awareness for your business, attract new customers and retain existing ones while driving growth? For small business owners, it comes down to one word: Marketing.

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When's the last time you considered the common phrase, "You are what you eat?" Whether wielded by a caring parent or concerned doctor, this saying gets to the heart of nutrition: Diet has a significant role in your overall health and wellbeing.



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- Pay \$0 out of pocket for medical consultations.
- Three **free** Talk Therapy consultations per person, per calendar year and then \$90 per hour.
- Dermatology consultations are \$59 per video consult.

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2,957 visits in December 2024*	1,514 activations in December 2024*
29,557 visits by 16,653 patients in YTD 2024*	133,142 activations since inception*

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*Utilization rates reported in the MCR is intended for directional insight; these numbers are not contract specific and do not count utilization the same way in all reports, see definitions for calculation detail. If your organization has a utilization calculation in your agreement, please contact your account manager to discuss.

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At That Suits You, we are so excited to provide men with professional attire to help them return to work, as well as to high school seniors for prom and graduation. Whether they are receiving attire or information, we have seen the joy, excitement and appreciation from all the men we have served. We could not do what we do without our generous donors nationwide who have supported us financially or with professional attire. We appreciate everyone who has donated and helped these men.

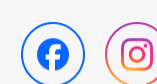
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