

Articles of Interest



Is It Time to Hire Your First Employee? Here's How to Know

If we truly simplify the question of whether it's time to hire your small business's first employee, it comes down to one major factor: cash flow. Because, in the end, no matter how overwhelmed you feel or how many hours you work, if the money's not there, hiring might not be the right move — or even possible...yet.

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2025 Wellness Trends for Small Business **Owners**

As a small business owner, your time is exceptionally valuable. Being out of the office for any extended period, such as taking off a few days due to illness, can result in missed deadlines, lost opportunities and lower profits.

Therefore, ensuring your continued good health is essential to maintaining the prosperity of your business.

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MDLIVE°

- Pay \$0 out of pocket for medical consultations.
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2,361 visits in March 2025*

1,447 activations in March 2025*

7,731 visits by **5,292** patients in YTD 2025*

137,990 activations in March 2025*

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for more information!

*Utilization rates reported in the MCR is intended for directional insight; these numbers are not contract specific and do not count utilization the same way in all reports, see definitions for calculation detail. If your organization has a utilization calculation in your agreement, please contact your account manager to discuss.



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Dress For Success provides professional clothing and counseling for each of our clients. When a client secures a job interview, we provide her with one free business suit, as well as the appropriate accessories, footwear and makeup. When she successfully lands a job, she returns to Dress For Success for five additional pieces.

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- Interview-appropriate suits, including blouses, slacks, skirts, dresses, blazers and jackets
- Work-appropriate shoes, including pumps or flats in sizes five up to 12
- Accessories, such as scarves, earrings, bracelets, rings, necklaces, purses, briefcases and portfolios

Visit Dress For Success at dressforsuccess.org.

For information regarding your membership and association services, call or write:

American Business Coalition

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